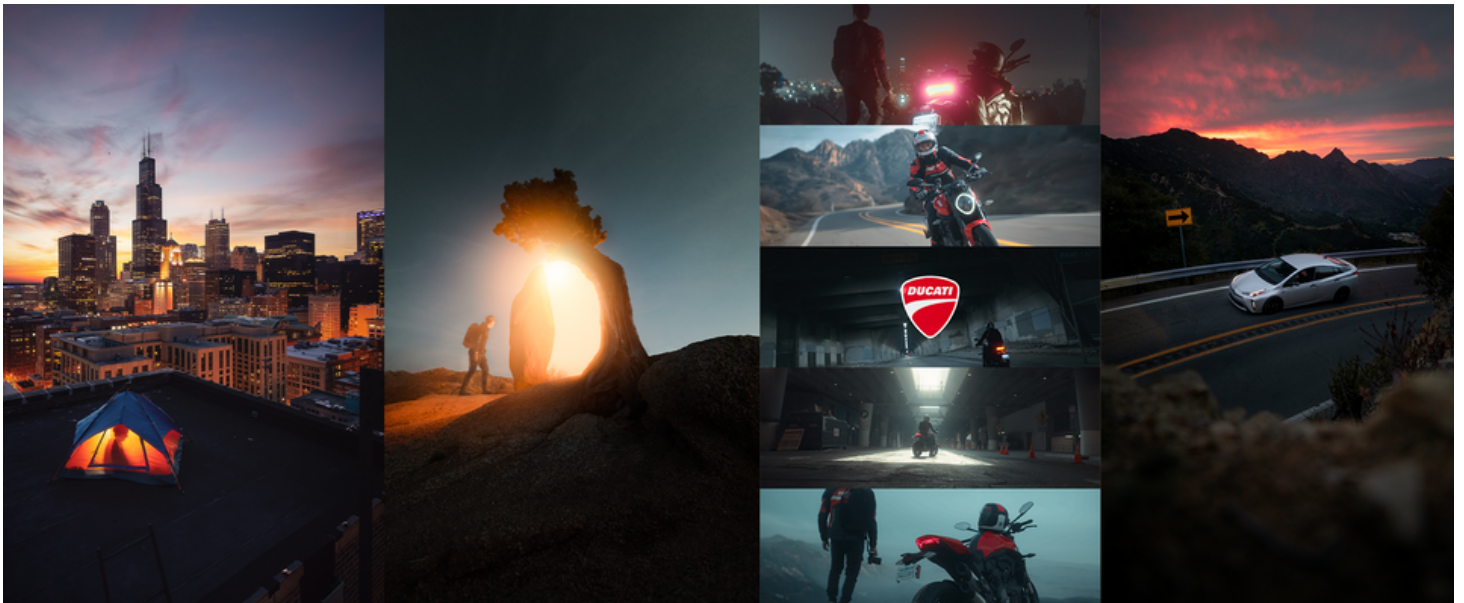




# PARADIGM SHIFT STUDIOS

## WE ARE A FULL SERVICE CREATIVE PHOTOGRAPHY & VIDEO PRODUCTION STUDIO

VIDEO PRODUCTION | CONTENT STRATEGY | COMMERCIAL PHOTOGRAPHY | STORYTELLING | CREATIVE DIRECTION AND BRAND CONSULTATION



[@PDGM.STUDIOS](https://www.instagram.com/pdgm_studios)



[WWW.PDGMSHIFT.STUDIO](http://www.pdgmshift.studio)

### OUR RESULTS:

10,000,000+  
VIEWS AND  
COUNTING

SOCIAL MEDIA  
VIEWS

+400% -  
2,000%

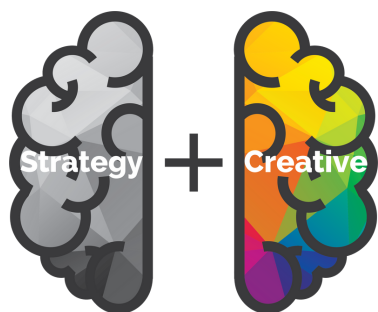
AVG INCREASE  
IN ENGAGEMENT

200%+

AVG INCREASE  
WEEKLY  
IMPRESSIONS



# PARADIGM SHIFT STUDIOS



## WE THINK ABOUT CREATIVE..DIFFERENTLY

Our founders didn't do things in a traditional manner, so we lean into that in our work to generate unexpected results.

Social media changed how people connect and interact with things that matter to them. We understand that and know where the trends are going to make sure that we are always ahead of the curve.

## OUR HIGHLIGHTED CLIENTS AGREE:





# PARADIGM SHIFT STUDIOS

## THE POWER OF ORGANIC CONTENT CREATION

Our founders didn't do things in a traditional manner, so we lean into that in our work to generate unexpected results.

Social media changed how people connect and interact with things that matter to them. We understand that and know where the trends are going to make sure that we are always ahead of the curve.

STEP  
**01**

Content Creation

Brand Awareness

STEP  
**02**

STEP  
**03**

Increased Traffic & Leads

Increased Sales

STEP  
**04**

STEP  
**05**

Increased Revenue

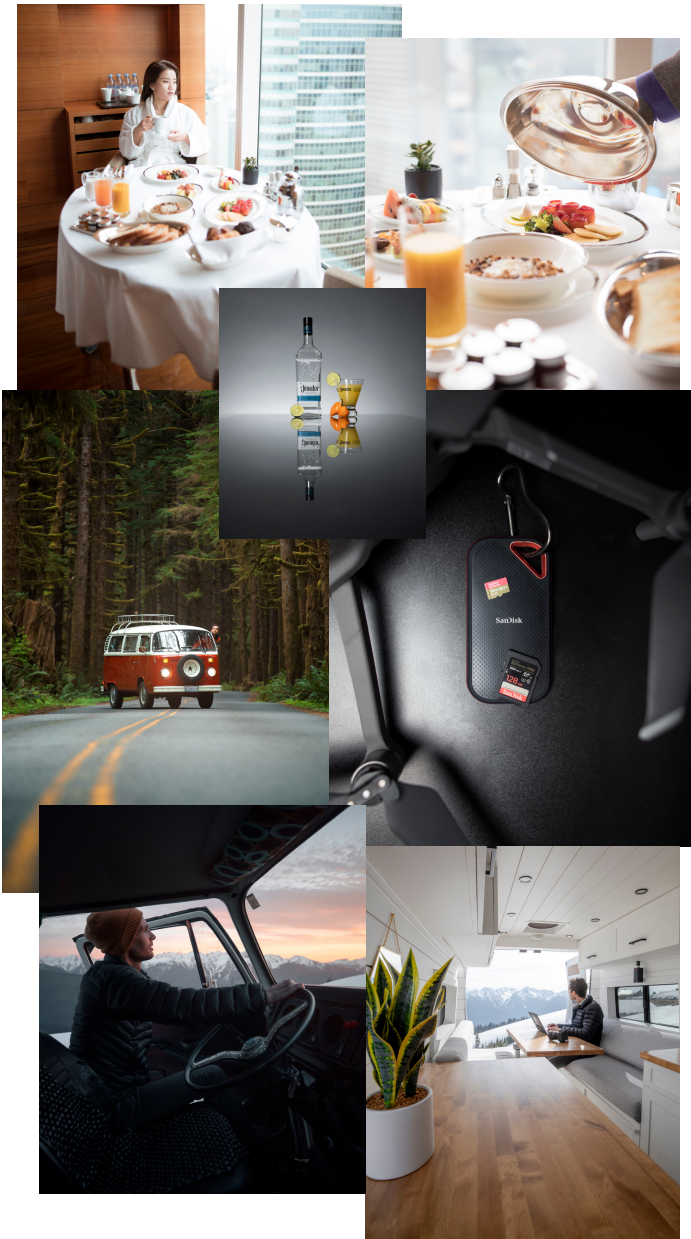


# PARADIGM SHIFT STUDIOS

## WHAT MAKES OUR SIGNATURE IMAGERY DIFFERENT?

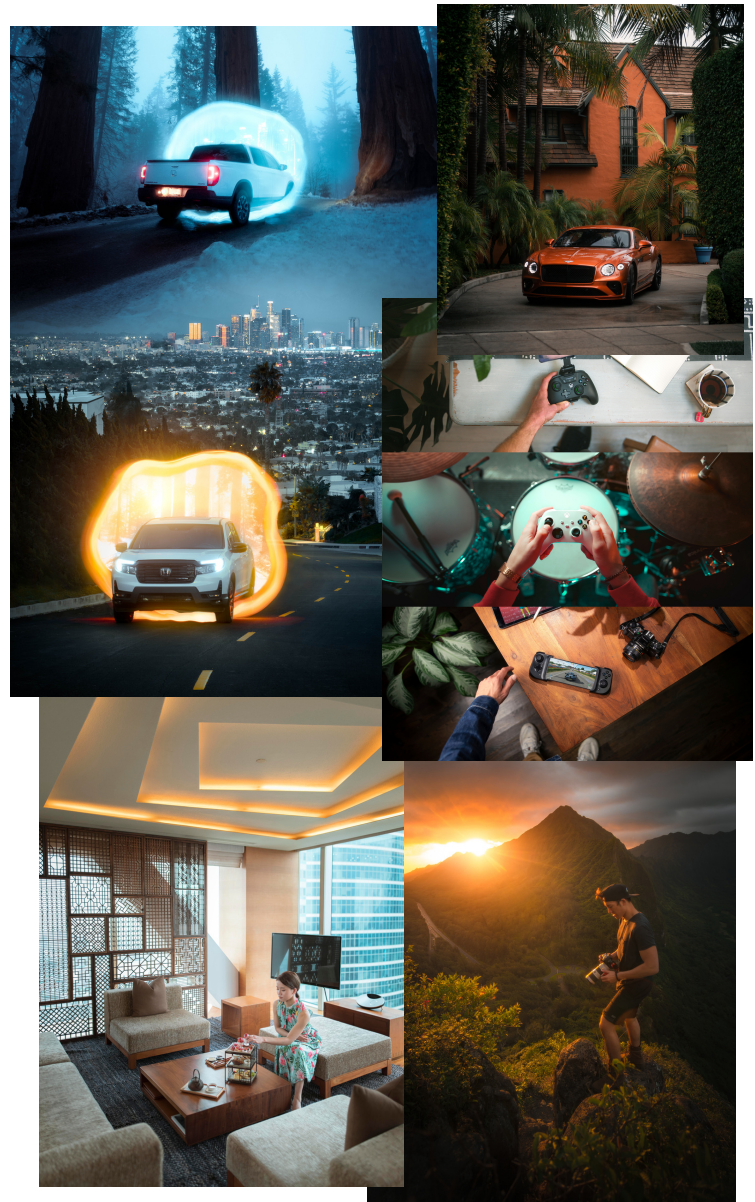
### STANDARD

AUTHENTIC PHOTOS WITH MINIMAL TOUCH-UP



### SIGNATURE

INTRICATE RE-TOUCHING | ARTISTIC DIRECTION





# PARADIGM SHIFT STUDIOS

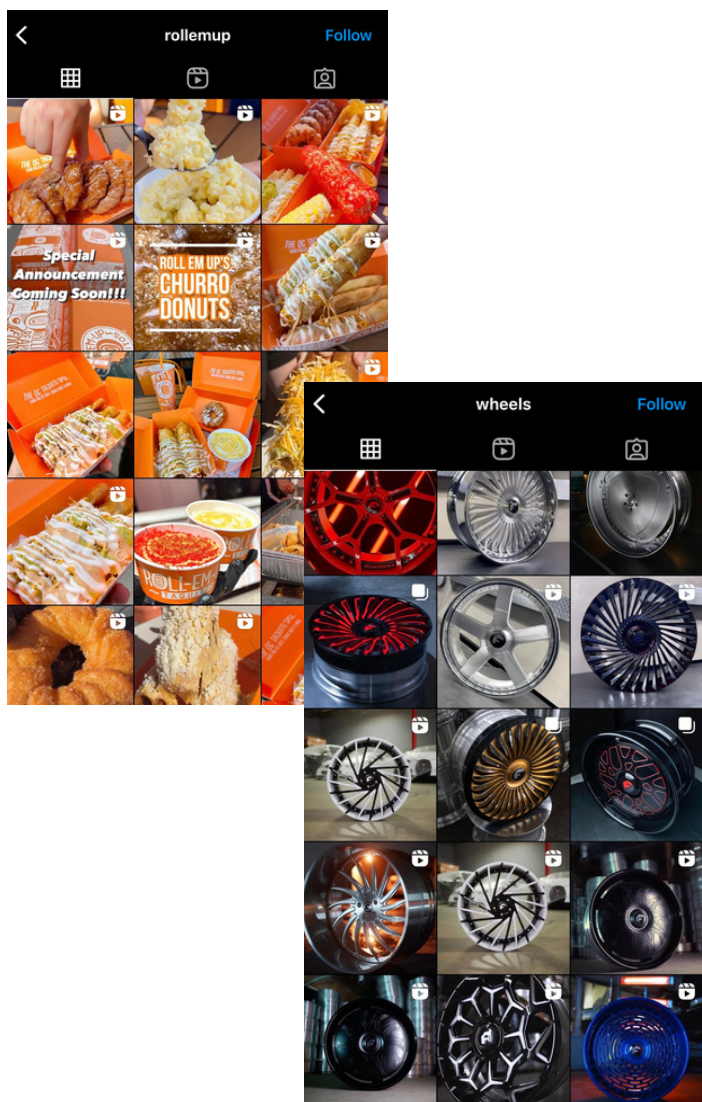
## BREAKING DOWN THE REEL/TIKTOK FORMULA

1) HOOK 2) INFORMATION 3) EDIT AND TRENDING AUDIO 4) PAYOFF/CTA

### STORY

#### STANDARD

QUICK CONSUMABLE CONTENT | MADE FOR SCHEDULING



#### SIGNATURE

HIGH-IMPACT EDITS | HIGH-ENGAGEMENT FORMULA

ENGAGING CALL TO ACTION (CTA).



VIRAL PRODUCT HOOK EXAMPLE



ENGAGING STORYTELLING





# PARADIGM SHIFT STUDIOS

PROUD TO HAVE WORKED WITH:





# PARADIGM SHIFT STUDIOS

## OUR NATURAL LIGHT STUDIO:



- INDUSTRIAL LOFT PRODUCTION STUDIO
- NORTH FACING NATURAL LIGHT
- SPONSORED APUTURE PRODUCTION LIGHTING
- FULL COLOR & NEUTRAL STUDIO BACKDROPS

**@THE\_CREATORSLOFT**